



1000 FARMERS

ENDLESS PROSPERITY

2020 Season*



117

Adana
Mersin

716

Konya
Karaman
Ankara
Eskişehir

189

Balıkesir
İzmir
Manisa

153

Edirne
Kırklareli
Tekirdağ

1175
farmers

909



266



88.000
hectares

63k



25k



1.002
digital
soil analyses

20
sprout
agriculture
sensor stations

satellite
monitoring
1.030
hectares

Through digital channels

total
670
minutes

live
training

• Digital Agriculture Technologies

• Financial Literacy

• Breeding Technical Knowledge

• Zero Waste in the Field

With Digital Agriculture Applications

15% yield
increase
target

+200 kg/hectares +260 TRY/hectares

+60 kg/hectares +150 TRY/hectares

economic value
up to
+19.3 M^{TRY}

Firsts

First agricultural
program to
calculate
social impact

1 ₺ = 2,53 ₺

Consultancy
highest
number
of farmers

*From February to today

Com

Sunflower

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Cargill